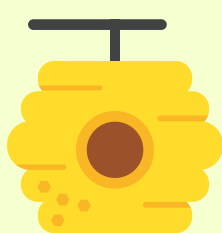




OUR OBJECTIVES

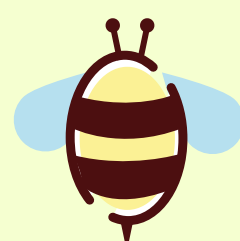
WITH OUR PROJECT, WE WILL REACH MORE THAN 2.000 POTENTIAL BEEKEEPERS

Provide a free, online, learning serious game where adults will be helped to develop a beekeeping business



Support and development of beekeeping associations in rural areas

Contribute to the increase of the bee population in the wild by promoting apiculture



Mix traditions with innovation in order to support sustainable apiculture

WE ADDRESS TO

BEEKEEPERS AND APICULTURE ENTHUSIASTS

AGRICULTURAL INSTITUTES OR MINISTRIES

SOCIETIES OF WILD LIFE, ECOLOGY, BEES

RURAL DEVELOPMENT ORGANISATIONS

SMEs

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