




MAIN OUTCOMES

 Plan Bee will provide a free, online learning experience via a serious game where adults can access training material, which will help them to develop a beekeeping business depending on their own needs and background, and will offer ongoing guidance and follow up.

 Development of an apiculture training game for adults supporting the development of beekeeping associations in rural areas.

 Also, contribute to the increase of the bee population in the wild by promoting apiculture.

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**Plan
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BEEKEEPING NOWADAYS

Beekeeping is an extensive activity with substantial existing local knowledge and skills. Nevertheless, many beekeeping projects have ignored existing knowledge or signified it as outdated.

The addition of practical knowledge can lead to significantly improved harvests of honey, especially since beekeepers and trainers lack a centralised training manual where technical guidance and follow up are available 24/7.

PLAN BEE ADDRESSES THE NEEDS OF...

-  Beekeepers
-  Apiculture or bee enthusiasts
-  Agricultural institutes or universities
-  Societies of wild life, ecology or bees
-  SMEs with interest in educational games
-  Rural development organisations
-  Ministries of Agriculture

MAIN TOPICS

-  **Rural development and urbanisation**
-  **New technologies - digital competences**
-  **Entrepreneurial learning**

OBJECTIVES

Develop a serious game for beekeeping providing educational documents including the traditions as well as training materials for apiculture.



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