

# The PlanBee project

## An Overview



Co-funded by the  
Erasmus+ Programme  
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**Plan  
Bee**

2019-1-UK01-KA204-062075

*This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.*

## Behind the idea

Bees suffer from serious diseases that wipe them out.

People are not informed properly about beekeeping & training.

There is a need for support for people who are interested in starting their own beekeeping business.



# Target group

- Agriculture training organizations and trainers
- Beekeepers/breeder lacking bee farming skills
- Apiculture/Beekeeping enthusiasts
- Beekeeping societies
- Rural development association
- Agricultural institutes/universities
- Ministries of agriculture
- Educational organizations and SMEs interested in Serious Games
- Game/ Learning / Instructional designers interested in e-Learning solutions
- Decision/ Policy makers



# Goals

Develop a guide for potential beekeepers on how to start a profitable business without putting their bees in danger

Elaborate a training methodology & curriculum focusing on low-skilled adults in rural areas

Create a serious graphic game for training

Set up a virtual space for direct communication

Support Plan Bee enthusiasts



# Results

Sustainable beekeeping training content

Trainer's Guide on how to deliver the training and the serious game

Plan BEE Serious Game

Plan BEE Society



# Our partners

**CIVIC**



**HeartHands**  
— SOLUTIONS —  
HANDS ON KNOWLEDGE



**idec**



**CCS**  
Digital Education



fyg  
consultores



# Thank you!



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**Website** <https://planbeeproject.eu/>

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