

### *What is the Plan BEE project?*

The Plan BEE project is a 2-year EU funded project that aims at the development of an apiculture training game for adults supporting the development of the beekeeping field.

### *What are the main objectives?*

The project will come up with the following results:

- ❖ Sustainable beekeeping training content.
- ❖ The Plan BEE Serious Game, an interactive scenario-based simulation promoting real-life situations in the beekeeping businesses.
- ❖ The Plan Bee Society, a dedicated virtual space where all project resources and tools will be available.

### *Why the Plan BEE project?*

Serious disease issues are wiping out bee populations, and severe concerns arise regarding beehives becoming thorny if an outbreak occurs. The Honey Bee Industry Council stresses out that beekeepers should be aware of their obligations, with “bee havers” (people who have bees, but are not involved in their treatment) actually becoming a biosecurity threat to other beekeepers. There is an exceptional need for appropriate training in beekeeping, on the grounds that beekeepers are often powerless to combat bee diseases, due to lack of information and training in conjunction with the very limited effective means to counteract them.

### *The Kick-Off Meeting*

The kick-off meeting of the project was held in Edinburgh, UK, on the 23rd of January 2020, hosted by CIVIC. Representatives from all partner organisations met, discussed the steps for achieving the project’s objectives, and defined the first activities. The meeting was fruitful and the partners have already started working on the first activity, desk research of beekeeping in their countries and the identification of best practices.



## THE PARTNERS



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