

## PRESS RELEASE #2

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As Plan BEE moves towards completion of year 1, the partners have been making progress on the first Intellectual Output of the project, the **Sustainable Beekeeping Training & Trainers' Guide!**

Training material in the form of 9 modules has been prepared starting with how to source bees or increase the number of hives, the financial aspects of running a beekeeping business along with the management practices that will enable beekeepers to obtain and extract a honey crop, and to be able to market and sell it so they can make a profit.

The training material is currently being reviewed by one of the partners in Spey Valley Bees who are experts in the field of beekeeping.

The Beekeeping Training & Trainers' Guide will be supplemented by the **PlanBEE Serious Game** which will engage with beekeepers, help them to develop their beekeeping skills and run a successful business so their business can grow in a sustainable way. A 'Serious Game' is a game whose primary purpose is other than to plainly 'entertain' the user. In most cases, it is a game developed to **train a specific skill and/or to teach a specific competence** and these are included in each module.

The initial concept for the serious game with some key features with regards to the user interface and the front end of the game have been agreed and work is continuing on it. The core idea of the game is based around a series of mini games, each one related to one of the taught modules so that the learner can progress through levels of achievement until they complete all levels and qualify as 'Top Beekeeper'.

Next step for the successful completion of the first output will be completing the design and delivery of the e-learning course and the integration of the content.



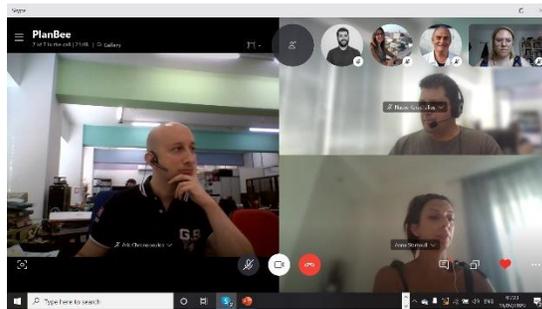


# Plan Bee



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Due to the travel restrictions in effect across Europe, the second transnational meeting of the project was held online. The consortium met and went through important deadlines and upcoming milestones during the next two months. Next meeting is due to take place in Spain in February.



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## Spey Valley Bees



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